

AGENDA
EAGLE MOUNTAIN CITY ECONOMIC DEVELOPMENT BOARD
March 19, 2014—6:30 p.m.
3726 E. Campus Drive, Eagle Mountain, Utah

1. **Motion** to approve December, 2013 minutes
2. **Motion** to Approve 2014 Economic Development Board 2014 Meeting Schedule
 - a. Meetings are held on 3rd Wednesday of each month @ 6:30pm
3. **Vote:** New Chair, Vice Chair and Secretary for 2014
4. **Discussion: Board Mission and Purpose**
 - a. The mission of the economic development board is to foster retail, commercial and industrial economic development of existing and potential businesses in Eagle Mountain. As part of that mission we should organize and manage events that foster development.
 - b. In conjunction with our mission we need regular updates from city representatives on what projects they are working on and outreach they may be making.
5. **Discussion: Goal 1 – City-Wide Yard Sale**
 - a. Due to lack of traffic getting to homes we discussed having the city wide yard sale at a city park. Details need to be discussed further.
 - b. Discuss whether EBD should sponsor Yard Sale
 - c. **Ikani** will check on the budget for the yard sale as well as dates in May that Nolan Park will be available.
 - *After thought* – We probably won't be using M42X (Scott) to communicate with businesses any longer. If this is the case, we should discuss the business list at our next meeting as we may not want accidental future correspondence. At the very least we should make sure non opted in data be parsed if this wasn't already done automatically.
 - **Ikani** - Business Fair to combine w/ Special Events Department.
6. **Discussion: Goal 2 - Business Welcome Kit**
 - a. Justin requested to table the welcome kit until new city website is done. He has concerns regarding the new city website and how it will be updated and managed. He met with Linda and the new City website which will be available in early 2014.
7. **Discussion: PED Concert**
 - a. **Justin** will provide update.
8. **Discussion: Goal 3 – Newsletter**

Kevin discussed various options for a newsletter. Ikani said a link could be made from the embusiness.org website to the newsletter. Discussion on monthly vs quarterly. There are currently 335 businesses in Eagle Mountain City.

 - a. **Trent** will email Kevin the contact information for Crossroads Journal.
 - b. **Kevin** will work on the first newsletter, available in March. He will work with Scot Holdsworth and Linda on distribution list. EDB must work independent of city to send emails via ESP (email service provider) so we can highlight new businesses in the newsletter. Newsletter will more than likely use mailchimp.com as we can send up to 12,000 emails to 2,000 subscribers for free with no contracts.

- c. **Ikani** will announce newsletter spotlight at next Business Forum and direct those interested to contact Kevin. Kevin how do you want to be contacted (EDB email or personal)

9. Discussion: Incubator Update

- a. Ikani said M42X is on a hot spot basis with the incubators now. The companies in the program are:
 - 9th Root (new)
 - Disaster Professionals
 - Utah Preparation
 - Little Dress Up Shop - The Daily Herald did a write up on The Little Dress Up Shop
 - Hivelt – may be out of the grant process with UVU due to not meeting strict requirements
 - M42X - is out of the grant process with UVU due to not meeting strict requirements (they have been in prototype for months). .
- b. Any new prospects for incubator?
- c. **Ikani** will send Kevin and Justin the contact information for Hivelt in an attempt to assist them in marketing endeavors. *Still outstanding.*

10. RedLoan and RedGrant

- a. **Justin & Ikani** to report on results of 3/18 City Council Meeting

11. Follow up before next meeting:

- a. **Ikani** will check on the budget for the yard sale and what dates would Nolan Park be available in May.
- b. **Justin** to report on “Idol” process
- c. **Trent** will email Kevin the contact information for Crossroads Journal.
- d. **Kevin** will work on the first newsletter, available in March. He will work with Scot Holdsworth and Linda on distribution list.
- e. **Ikani** will announce newsletter spotlight at next Business Forum and direct those interested to contact Kevin or Justin
- f. **Ikani** will send Kevin and Justin the contact information for Hivelt.

Agenda items for next meeting on 3-19-2014:

- g. March agenda: Vote on business spotlight for March newsletter

12. Miscellaneous Items/Board Concerns

CERTIFICATE OF POSTING

The undersigned duly appointed recorder or deputy recorder does hereby certify that the above agenda notice was posted in four public places within Eagle Mountain City limits on this **11th day of March, 2014**. These public places being bulletin boards located inside the City offices and located in the Eagle Mountain City Library, 1650 E. Stagecoach Run, Eagle Mtn., UT; and the bulletin board located inside the Prairie Gate professional office building, 3688 E. Campus Dr., Eagle Mountain, Utah. On this **11th day of March, 2014**, the above agenda notice was posted to the Utah State public notice website at <http://www.utah.gov/pmn/index.html>.